



For Immediate Release

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MacDermid Printing Solutions Introduces Two New Plate Products: Digital MGC and MAX

Atlanta, Georgia – March 31, 2008: MacDermid Printing Solutions announced today the introduction of two new sheet photopolymer products – **Digital MGC** and **MAX**. **Digital MGC** is a digital plate designed for corrugated board print applications and **MAX** is an analog plate for use in most package printing applications.

Digital MGC is the digital version of **MGC**, the analog sheet photopolymer for corrugated board applications that was introduced by MacDermid in February. **Digital MGC** offers all the features of **MGC**, such as quick wash out and the ability to hold fine detail, plus the excellent resolution and imaging capability expected from a digital printing plate. **Digital MGC** is available in thicknesses from 0.112 in (2.84mm) to 0.250 in (6.35mm), and in format sizes up to 52 x 80 inches (1,321 x 2,032 mm).

MAX is the newest and best performing hard, analog sheet plate from MacDermid. **MAX** delivers low dot gain in process color printing with smooth ink lay down for bold solids. This 60 durometer plate has excellent drape characteristics, making it well suited for applications involving small diameter cylinders on narrow web presses. **MAX** is also an extremely low tack plate allowing for long, clean running print performance. **MAX** is available in thicknesses from 0.030 in (.76mm) to 0.112" (2.84mm), and in format sizes up to 52 x 80 inches (1,320mmx 2,032mm).

For additional information, customers can contact MacDermid Printing Solutions at 800-348-7201 or www.macdermid.com/printing. The commercialization of **Digital MGC** and **MAX** represent the second and third of six new products that MacDermid will be introducing in 2008.

Founded in 1922, MacDermid, Inc. is a global specialty chemicals company serving the diversified needs of the Electronics, Industrial, Offshore and Printing industries. It employs over 2,500 people and is headquartered in Denver, CO. MacDermid Printing Solutions is headquartered in Atlanta, Georgia.